

ARTWORK SUBMISSION GUIDELINES

Raster Images - Adobe Photoshop .PSD, .PSB, .EPS, or .TIFF



Raster art is an image that has been created through the use of colorized blocks called Pixels. Raster images must be constructed with an appropriate resolution according to final output size to prevent "jaggies" or "sawtooth"

Print quality is dependent on image quality

Color Mode:

RGB We will change to CMYK if needed

Exterior Graphics:

Files must be a minimum of 50 PPI @ full scale

Interior Graphics

Recommended PPI per viewing distance:

3 - 5 feet - 140 PPI

6 - 9 feet - 90 PPI

10 - 15 feet - 50 PPI

Provide layered files when possible

Vector Art - Adobe Illustrator .AI or .EPS



Vector art is a graphic whose boundaries are determined by mathematical objects called vectors. Vector based graphics may be contracted or expanded in size without affecting quality.

Color Mode:

CMYK

Fonts:

Fonts must be converted to curves or outlines

Color:

Assign PMS color for accurate color matching

Images must be embedded, NOT LINKED

QuarkXpress and InDesign Users.

Due to the nature of Digital Printing, we are unable to accept native Quark or InDesign files. Digital Printers require the use of RIP software which recognize only .eps or .tif formats. When converting to these formats, make sure to embed or (Collect for Output) all support files and convert all fonts to curves or outlines.

- **A color proof should accompany all electronic art to verify content. The color proof is also necessary to provide accurate color matching.**
- ***Acceptable media:** CD, DVD, Flash Drives. *This is the preferred method of file transfer.
- **TKO Graphix provides a .ftp site.**
Ask your Customer Service Representative for further details.
- **Files smaller than 100 Megs may be sent via:** www.yousendit.com.
- Failure to follow provided guidelines may result in increased production time and/or cost.