



Driving Your Brand Message Home

FLEET • VEHICLE • RETAIL • EVENT • OEM  
**GRAPHICS**



# FLEET & VEHICLE GRAPHICS

Driving through town or across country, your company's brand identity will be seen by thousands of prospects — many of which will need your services today or in the near future. Featuring your company identity on fleet and vehicles is a cost effective way to build brand awareness and to clearly mark your equipment. Compared to other forms of advertising, fleet and vehicle graphics cost pennies on the dollar.

We have helped our customers achieve success with dependable color graphics, high quality material and superior installation. Many of the fleet and vehicle graphics seen on the road today are TKO Graphix customers. We have a long-standing relationship with companies such as *Target Stores, Performance Food Group, Marsh Supermarkets, Interstate Distributing and Knight Transportation.*

# DRIVE YOUR BRAND

“Stoops Freightliner has had a relationship with TKO Graphix for over 20 years. We have worked closely with TKO on both small and substantial projects, involving over 1,200 trailers. We run three shifts at our facility and TKO is flexible enough to accommodate any of our shifts. Their installers are certified, clean and work well with our employees.”

*Rick Garrigus  
Stoops Freightliner*

“TKO Graphix has helped us develop a program with our fleet to market our brands. They have been instrumental in working with outside agencies to put the artwork together, as well as facets of production and installation. Our new vehicle graphics program has been a major success.”

*Olinger*

FULL-COVERAGE DIGITALLY PRINTED WRAPS



REFLECTIVE VINYL (for night visibility)



CUT VINYL APPLICATION



# RETAIL GRAPHICS

Capture the attention of your target market with dynamically colored large-format graphics. TKO Graphix specializes in visual

merchandising programs for retail spaces. Whether you need promotional or permanent, interior or exterior, we can help. Our retail products include window graphics, clings, wall murals, floor graphics, banners and backlit signs, just to name a few.

Our services go beyond printing; we also offer design, finishing, display accessories, customized kitting, shipping and installation. We have the experience and the manpower to satisfy any demand for product fulfillment and distribution services.

REPOSITIONABLE WALL GRAPHICS



FLOOR GRAPHICS



IN-STORE PROMOTIONAL GRAPHICS



WALL MURALS



## WOW YOUR AUDIENCE

Make any **MARKET F** Sandwich or Wrap A Combo

TKO Graphix has handled all of our interior and exterior graphics to modernize our Indianapolis store. TKO brought new ideas and concepts to help direct our customers through our store and to our products.

Jeff Cardwell, Store Owner  
Do It Best Hardware

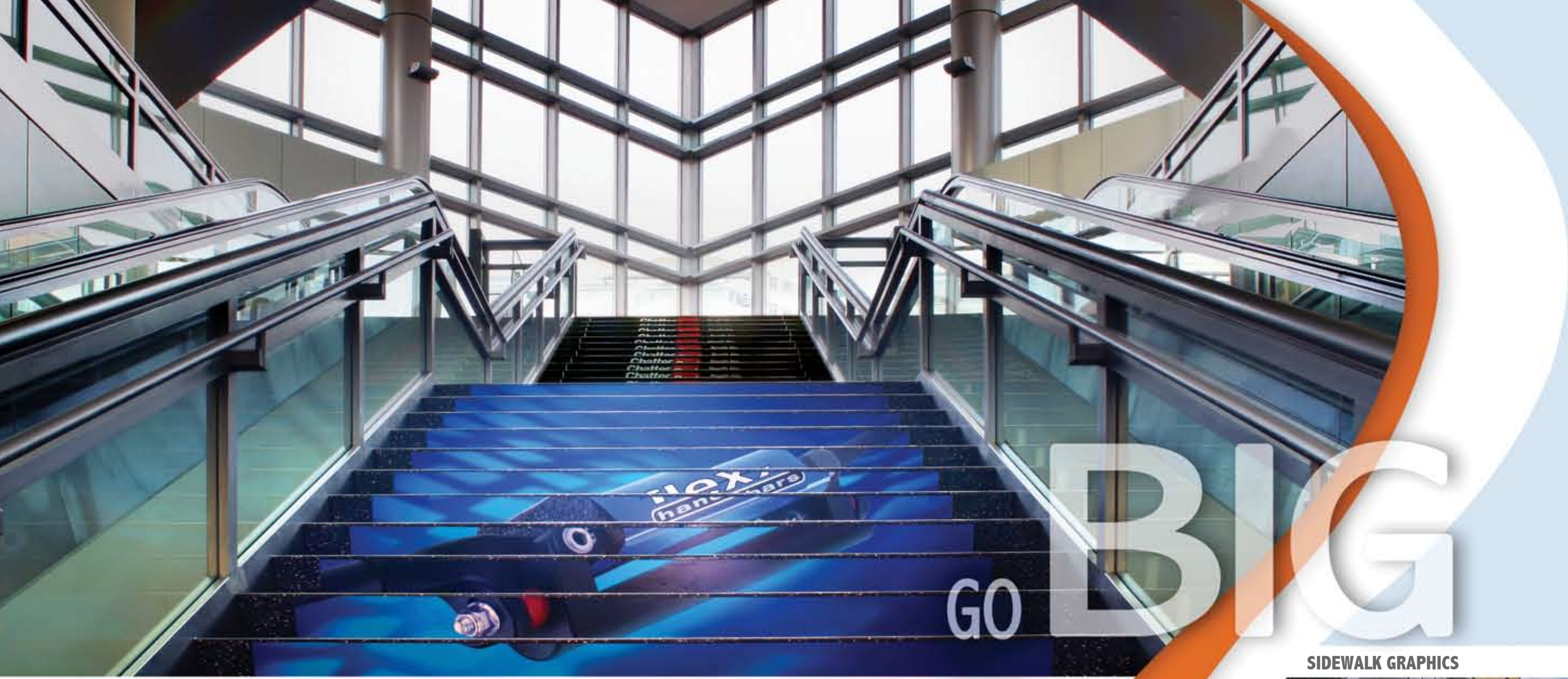
# TRADE SHOW, EVENT & SCHOOL GRAPHICS

## Your event, your message...on time.

At TKO Graphix, we understand how critical it is to receive your event or trade show graphics on-time and done right. Working closely with event planners and show managers, we can assist in choosing the right materials and sizes best suited for your big event.

We bridge marketing communications between event exhibitors and attendees through various products including window graphics, interior & exterior banners, sidewalk & floor graphics, banner stands, wall graphics, stair risers and much more.

# GO BIG



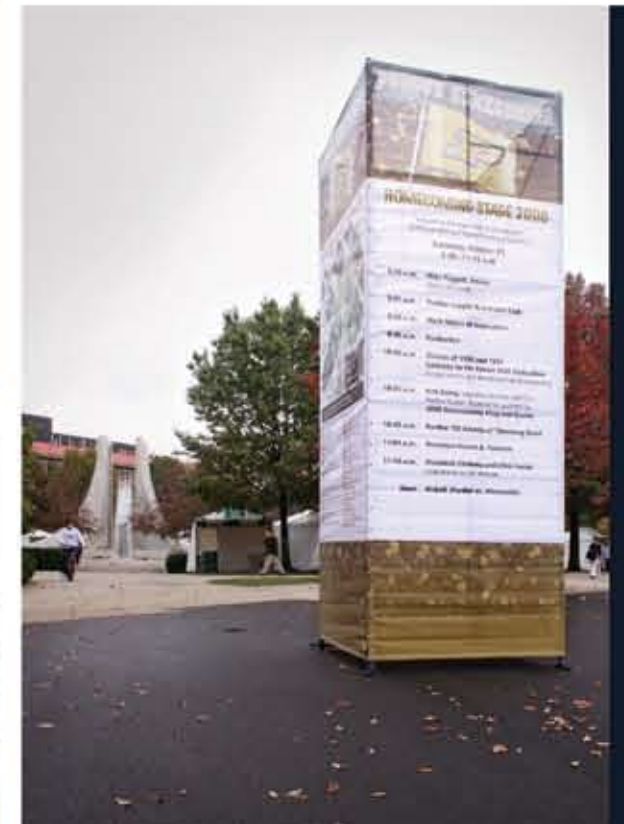
SIDEWALK GRAPHICS



EVENT BANNERS



BANNER WRAPS



# OEM, PETROLEUM & WAREHOUSE GRAPHICS

## OEM (ORIGINAL EQUIPMENT MANUFACTURER)

Since 1985, TKO Graphix has produced OEM graphics for some of the top equipment manufacturers. Not only do we manufacture graphics, we offer on-site installation at factories with one of the largest on-staff installation crews.

## PETROLEUM

We can provide any gas station or convenience store with a wide variety of graphics for storefronts, canopies and pumps. In addition, we offer limitless options for interior graphics to promote your brand in-store.

## WAREHOUSE

Both warehouse workers and visitors need to be aware and informed of the many activities and safety warnings throughout a warehouse. We offer interior and exterior signage options to suit these needs. From floor graphics, to distribution & production boards, to building identification, we can help you maintain effective warehouse communications.

### WAREHOUSE & PRODUCTION



### CANOPIES & PUMPS



### OEM GRAPHICS



# BUILD YOUR BRAND IDENTITY



“Over the years, our company has been involved in acquisitions and mergers. TKO Graphix has worked with us to put fulfillment programs together to ensure the updated decals and signage arrived at our terminals in a timely manner.”

Wayne Volz  
Liquid Transport Corporation



# EMERGENCY VEHICLES

Throughout the United States, we provide graphics for squad vehicles, motorcycles and boats, as well as emergency vehicles for county and state level departments. We know it's important to use the highest intensity reflective material to increase the safety and awareness of our police and emergency responders.

We accommodate our police and fire departments starting with the design process. Our seasoned graphic designers can take specifications directly from the factory to create your vehicle graphics. Our installation department can schedule graphic installations conveniently at our facility or on-location to minimize downtime of vehicles and equipment. We continue to assist our emergency responders with skilled installers to make seamless repairs to any damaged vehicles.

# CALL ALL ATTENTION

AMBULANCES



FIRE ENGINES



POLICE VEHICLES



*Our equipment needs to be safe and ready at all times. TKO uses only the best high-intensity reflective material on our vehicles, making our safety a priority. Plus, TKO has made installation and repairs easy with our hectic schedules.*

*Mike Hildebrand, Battalion Chief  
Plainfield Fire Department*



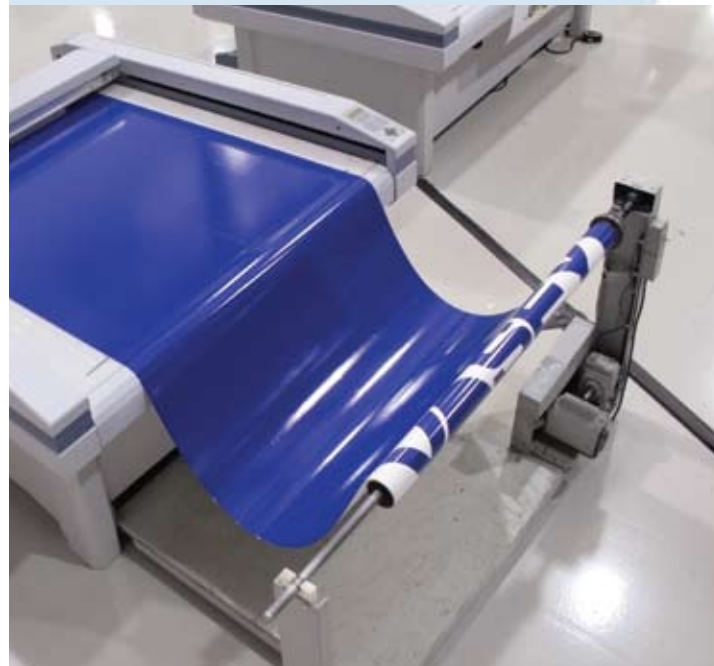
## Digital Printing

Our digital print department is 100% color managed to make colors pop. TKO generates color proofs for color verification before production begins. A *Delta E* reading — which measures deviations in color — is conducted periodically to verify color consistency throughout production. This ensures our customer's image is consistent throughout all materials and applications. We have also implemented color management methods into maintenance schedules to verify printers are always operating at optimal conditions.

Our digital print department includes a wide variety of printers to provide our customers with the best product. Our solvent printers produce outstanding color for point of purchase pieces, vehicle wraps, banner displays and decals. For special applications, we also offer UV printing. Our high-resolution UV printers can print directly on substrates up to 1 3/4" thick. Whatever application you're looking for, we have the equipment to fulfill your needs.

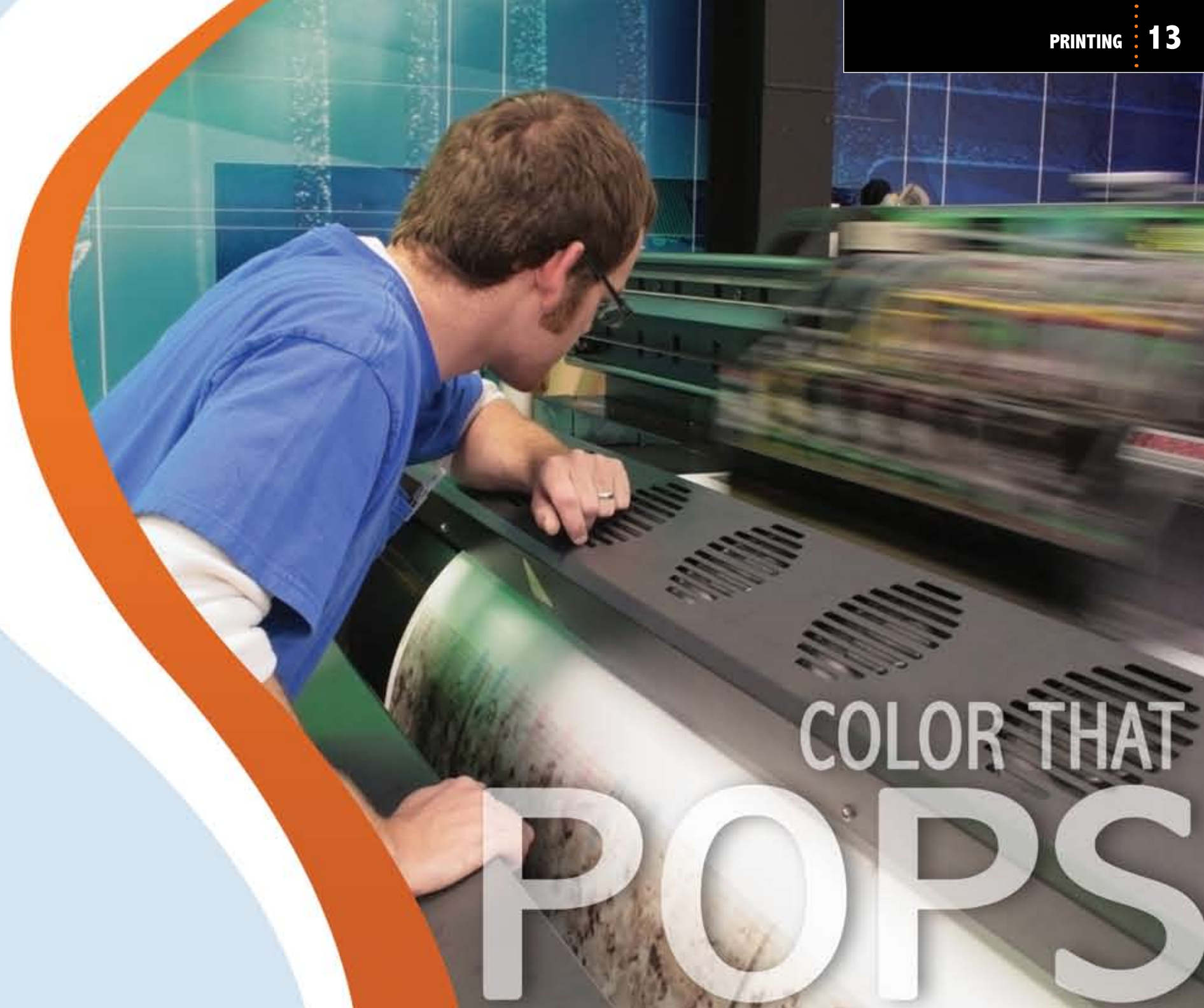
## Screen Print

Our screen-printing department offers a wide variety of press sizes, allowing for high-volume production of spot and four-color processes. Using only the highest quality inks, our screen-printing personnel specializes in matching any custom or PANTONE® color. We also offer clear-coating capabilities for any of our graphics — digital or screen-printed — to add durability while adhering to warranty specifications.



## Cut Vinyl

Whether you are looking for bright, consistent colors, or a touch of reflectivity, TKO has your vinyl options covered. We can cut your design from any of our high-performance standard vinyl colors, or we can custom order vinyl with your specified PANTONE® color.



# EXCELLENCE

## Customer Service

At TKO Graphix, customer service is about making our customers happy with quality graphics and excellent communication. This is why we hold long-standing customer relations with extraordinary customer retention rate.

We truly strive for complete customer satisfaction and hope our commitment to excellence exceeds our customer's expectations.

## Project Management

At TKO, we manage the project so you don't have to. Our customer service representatives keep our customers informed of production and delivery schedules every step of the way.

Whether your project is a quick banner or a large fleet retrofit with new custom graphics, our graphic designers, customer service representatives and nationwide team of installers ensure your project is completed on-time, on-budget and to your guaranteed satisfaction.



## Graphic Design

Our designers specialize in creating custom graphics for various applications. Our creative team has designed thousands of fleet & vehicle graphics, sign & trade show event packages and POP displays for retail spaces.

Whether you are starting from scratch, or already working with an agency, we can design a graphics package or a brand identity quickly and cost-effectively that will speak to your target market.

## Manufacturing

TKO Graphix has been certified as a 3M Scotchprint® Graphics Authorized Manufacturer because of our:

- Track record of credibility in the industry
- Printing equipment and expertise
- Effective quality control
- Ability to reproduce colors consistently on all of our equipment
- Experience in servicing national brand owner programs

**What this means for our customers is that we are backed by 3M's technical expertise, services and warranties.**



## Installation & Removal

Our staff of over 50 installation personnel is 3M certified and are members of the United Applications Standards Group (UASG). Our installation and removal crews are knowledgeable, trained experts who travel the United States to service our customers.

Our commitment to innovation and staff training saves our customers time and money. Our exclusive graphic removal process is environmentally friendly, uses no harsh chemicals or abrasives and will not harm your vehicle or equipment. We have the ability to handle any size job. Our facility holds over 500 trailers and our quick removal method means fast turnaround of hundreds of trailers or units at a time.



## Fulfillment Services

Many large manufacturers, distributors and corporations rely on TKO Graphix to streamline the distribution of corporate identification, vehicle graphics, banners and other signage through our fulfillment program.

Getting started is easy; our experienced account managers work with fulfillment customers to specify the materials and quantities they need. Once the customer account is established, we produce large quantities of designated products, which are stored in our secured inventory department. As customers place orders via our on-line ordering, fax or phone, we then ship the order within 48 hours.

Through our fulfillment program, your company can...

- Take advantage of high-volume pricing
- Increase your brand awareness and consistency
- Ensure every graphic product meets brand specification guidelines
- Make your promotional graphics easy to access without long production times
- Utilize our easy on-line ordering

Some of our national fulfillment customers include *Carrier Corporation, Bryant Heating & Cooling, International Comfort Products, Target Stores, Arby's Restaurants and various emergency vehicle fleets nationwide.*

- Specializing in fleet, vehicle, retail, event and trade show graphics
- A leader in large-format digital and screen-printing since 1985
- A 3M Scotchprint® Graphics Authorized Manufacturer
- Members of the prestigious United Application Standards Group
- Largest traveling installation crew
- An industry leader in retrofitting for acquisitions and mergers

Some of our valued customers include:

*Target Stores*  
*Marsh Supermarkets*  
*Arby's Restaurants*  
*H.H. Gregg Electronics*  
*Menards*  
*Great Dane Trailers*  
*Carrier Corporation*  
*Bryant Heating & Cooling*  
*Celadon Trucking*  
*Knight Transportation*  
*Interstate Distributors*



### **A Leader in Innovation**

*Illuminate your brand with our licensed GlowSkin® technology*



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