

FILE FORMATS

*We **DO NOT** accept InDesign, Quark, Word, PowerPoint, or Publisher files.

Accepted Vector File Formats:

- Adobe Illustrator (.ai or .eps), .pdf



Vector art is a graphic whose boundaries are determined by mathematical objects called vectors. Vector based graphics may be scaled infinitely without affecting quality.

Accepted Raster File Formats:

- Adobe Photoshop (.psd or .psb), .tif, .pdf
- Provide layered files when possible



Raster art is an image that has been created through the use of colorized blocks called pixels. Raster images must be constructed with an appropriate resolution according to final output size to prevent pixelation.

COLOR

- Pantone® color swatches must be assigned in artwork (Pantone® Solid Coated).
Color match reproduction is **NOT guaranteed** on CMYK color values.
- Document Color Mode should be set to CMYK color mode.

EMBED LINKS

All linked images must be embedded into the document.

FONTS

All text must be converted to outlines.

SUBMIT ARTWORK

Artwork under 1GB can be uploaded to tkographix.com/upload. For larger files, you can use file sharing services, like Dropbox. We also accept physical media such as flash drives. Contact your salesperson if you are having any problems submitting artwork.

We highly suggest you send screenshots of your artwork to verify production art.

RESOLUTION

If submitting raster images, Please adhere to the suggested resolutions. Note that incorrect resolutions will result in a pixelated or blurry final product.

Recommended
PPI per viewing
distance:
(Document set
up at full size)

| | |
|------------|---------|
| 3-5 feet | 300 PPI |
| 6-9 feet | 150 PPI |
| 10-15 feet | 50 PPI |

BLEED

If your design extends to the edge of the print, bleed needs to be included. The amount needed varies depending on the project. Contact the art department or your salesperson for more info.